Red Viking

57 West 57th Street, New York, NY 10019

ABOUT RED VIKING

HISTORY AND MISSION

Red Viking was founded in 2007, born from collapse of the U.S. housing market and resultant financial crisis. We have since built a global team of experts hailing from the world's preeminent financial institutions. Our 20-year firm history is impeccable, without a single regulatory or disciplinary action, anywhere in the world.

Red Viking's mission is to provide customized securities-based lending solutions to individuals and companies seeking immediate liquidity, secured by publicly-traded assets they already own. Our secret sauce is flexibility and speed. Unencumbered by "Big Bank" red tape, we provide highly-customized loans, and do so quickly.

FLEXIBILE SOLUTIONS

Flexibility encompasses loan amount, collateralization, loan durations, and payment schedules. We originate loans starting as low as US$2 million and as high as US$50 million, in some cases more. We accept most publicly-traded assets as collateral, including some that other lenders won't touch. Loan durations (ranging from 2-10 years) and interest payment schedules are fully negotiable.

IMMEDIATE LIQUIDITY

We cater to clients looking to borrow quickly. We have a very simple three-step loan application and approval process, with minimal disclosure requirements. First, tell us how much you need and about your collateral. Second, review a non-binding Terms Sheet. Third, execute the loan, transfer your collateral to us, and get your money (transferred directly into your account, usually in less than 72 hours).

STRATEGIC BENEFITS

You still own your collateralized assets during the duration of the loan, and therefore retain all beneficial ownership thereof (e.g., price appreciation, dividends, interest payments). Since there is no outright sale of your collateralized assets, Red Viking loans can function as a strategic tool in your financial planning toolbox, including downside hedging and tax optimization (e.g., avoidance of capital gains taxes).

COMPETITIVE TERMS

Because all Red Viking loans are backed by liquid collateral, we offer some of the highest Loan-to-Value (LTV) ratios and lowest interest rates compared to typical Loan-Against-Securities (LAS) transactions. LTV ratios and interest rates depend on collateral and markets (see Red Viking Jurisdictions for more information), but typically range from 50-85% (LTV ratios) and 3-10% (interest rates).

PRIVACY AND SAFETY

Loans are backed by liquid assets, so no credit or background checks are required, and minimal information is required. Client information is strictly confidential, and safeguarded with the highest of standards (see our Client Confidentiality policy for more information). Moreover, all loans are non-recourse, so there is no risk to you or your firm, and no credit or regulatory reporting in the event of a loan default.